

# Carrie Pascale

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## SUMMARY

I'm a software engineer with 3+ years of experience in tech. I build beautiful, performant UIs and secure, efficient backend services by writing readable, reusable code, and I'm passionate about using code to solve complex business problems. I have prior experience in sales, support and marketing, which allows me to collaborate seamlessly with non-technical stakeholders.

## SKILLS

JavaScript/HTML5/CSS3

Python

Node

React/React Native

Redux

PostgreSQL

MongoDB

Sass

Bootstrap

Material-UI

WCAG Compliance

TypeScript

GatsbyJS

GraphQL

AWS

## EDUCATION

**Cornell University** // May 2017

B.A. Spanish – Honors

- ★ GPA: 3.9

## PROJECTS

### MailSender

A B2B web platform that allows sales professionals to automate sending bulk emails using snippets and templates.

- ★ Builds full stack features, including the ability to upload a list of leads from a .CSV file
- ★ Built with Flask, MongoDB and React

### Where's DogGo?

A React Native mobile application that uses your mobile device GPS to capture virtual dogs in real time.

- ★ Trains Google's Vision API to store dog breeds based on real-time, user-generated photos
- ★ Writes responsive, uniform front-end views with React Native

## EXPERIENCE

**Web Developer** // September 2019-Present

*Freelance* x New York, NY

- ★ Develops custom API integrations for international investment management firm
- ★ Built [withthislight.com](https://withthislight.com) using GatsbyJS, React and Bootstrap CSS for a social impact campaign honoring the "Mother Teresa" of Honduras
- ★ Develops a *CRM platform* using Flask, MongoDB and React for mass sales emails
- ★ Top 7 author on *DevTo* for my tutorials on JavaScript-based web technologies

**Customer Success Advocate** // 2018-2019

*Square* x New York, NY

- ★ Achieved a 23% growth in payments volume in 2019, which led to \$260K increased revenue
- ★ Dedicated technical liaison to Ben & Jerry's, The North Face, Blue Bottle, Carlo's Bakery

**Marketing Coordinator** // 2017-2018

*PALMERA* x Bogotá, Colombia

- ★ Managed \$22K book of business with Ellucian, an international education software provider
- ★ Wrote and managed 10 email and social media campaigns in English and Spanish