

CARRIE PASCALE

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SUMMARY

I'm a bilingual software engineer with 3+ years of experience in tech. Previously, I've worked in sales, support, marketing, and project management. I've worked abroad, at startups and at large tech firms. As a developer, I build beautiful, performant and effective UIs and secure backend services by writing readable, reusable code. I consciously develop to maximize the number of end users, and I collaborate seamlessly with Product, Design, and external stakeholders.

SKILLS

- + React
- + React Native
- + NodeJS
- + Express
- + SQL
- + Sequelize
- + Redux
- + TypeScript
- + GatsbyJS
- + GraphQL
- + Google Firebase
- + JavaScript (ES6+)
- + HTML5
- + CSS3
- + Bootstrap
- + WordPress
- + A11y
- + WCAG Compliance

EDUCATION

Fullstack Academy

- ✕ 2019-2020
- SOFTWARE ENGINEERING IMMERSIVE
- + Average Grade 96%

Cornell University

- ✕ 2013-2017
- BA SPANISH WITH HONORS
- + GPA 3.9

PROJECTS

Civ.Works

A non-profit social network with 2,400+ monthly subscribers built for informed, progressive civic action.

- + Responsible for 'Actions' feature refactor from legacy code to Node, React, and MySQL
- + Built with NodeJS, React, MySQL

EXPERIENCE

Web Developer // 2019-PRESENT

FREELANCE ✕ NEW YORK, NY

I create websites and web apps for several clients at a time using the right tools for each job.

- + Full stack developer at Civic Works, a nonprofit social network for informed civic engagement
- + Top 7 author on Dev.To for my tutorials on JavaScript-based web technologies
- + Designs and develops social impact campaign website for "The Mother Teresa of Honduras"

Bilingual Priority Customer Success Advocate // 2018-2019

SQUARE ✕ NEW YORK, NY

A financial services company that delivers payments software to small businesses.

- + Achieved a 23% growth in payments volume in 2019, which led to \$260K increased revenue
- + Dedicated client liaison to Ben & Jerry's, The North Face, Blue Bottle, The Standard, Carlo's Bakery

Project Manager // 2018

MEDIAPLANET ✕ NEW YORK, NY

A digital agency that produces digital and print campaigns for tech, business and healthcare.

- + Brought in 10 new clients totaling \$106K in advertisement sales revenue
- + Produced [Coding Careers](http://Coding.Careers), a campaign aimed to encourage girls and women to learn how to code

Bilingual Campaign Coordinator // 2017-2018

PALM ERA ✕ REMOTE/BOGOTÁ, COLOMBIA

A Miami-based startup that provides full-service marketing solutions for US and LatAm clients.

- + Managed \$22K book of business with Ellucian, an international education software provider
- + Wrote and managed 10 email and social media campaigns
- + Lead translator for all sales and marketing materials

Marketing Intern // 2014-2015

W.P. CAREY ✕ NEW YORK, NY

A real estate investment trust that owns and manages properties net leased on a long-term basis to companies in the U.S. and Europe.

- + Wrote and produced 6 branding videos based on creative concept, "Doing Good While Doing Well"

Where's DogGo?

A mobile dog-scouting game which uses your mobile device GPS to locate and capture virtual dogs in real time.

- + Trains Google's Vision API to store dog breeds based on photos
- + Built with React Native, Google Firebase, Google Vision API

Black-Owned

A REST API which serves as a resource for applications that center Black Americans and their livelihoods.

- + Writes API endpoints to supply data using Express and PostgreSQL
- + Built with NodeJS, Express, PostgreSQL, HTML, CSS